



ADDENDUM #3 TO THE INSTITUTIONAL CATALOG 2021-2022

Revised on June 29, 2022



Addendum to the Institutional Catalog 2021-2022

The following is the amendment to the Institutional Catalog aligned to present the changes in mission, vision, goals, and institutional values, aligned to the new planning cycle of Columbia Central University (CCU).

Page 53- 54, CCU's mission, vision, goals, and institutional values are modified.

MISSION

Transform and develop individuals, in an integral manner, for their success.

VISION

To be an innovative university, with sustained growth, various study modalities and avant-garde offerings.

INSTITUTIONAL GOALS

1. Transformation and Integral Development
 - a. Facilitate a university experience that provides the knowledge, tools and skills that lead to personal, professional, and social improvement.
2. Quality of Services
 - a. Development of a student-centered culture of service that facilitates their experience and satisfaction.
3. Academic Excellence
 - a. Maintain high standards of educational quality, enhancing the ability and knowledge of the faculty and students, integrating expertise in teaching subjects, with a diversity of strategies, adjusting to the needs of the student body, thus fostering academic, personal, and professional skills.
4. Effectiveness and Institutional Development



- a. Promote a culture of continuous improvement in its administrative and academic management, which allows the university to remain relevant and competitive in the markets it serves.

INSTITUTIONAL VALUES

1. Innovation
 - a. We are constantly evolving.
2. Excellence
 - a. We continually learn, add value in everything we do, and exceed expectations.
3. Orientation to Results
 - a. We have excellent operational discipline that allows us to fully comply and create impact.
4. Passion for Service
 - a. We value our constituents and serve them with care.
5. Respect for Diversity
 - a. We recognize and value our differences and capitalize on them.
6. Team Work
 - a. We recognize our interdependencies and work together.
7. Integrity
 - a. We conduct ourselves with transparency and maintain consistency between what we communicate and what we do.
8. Sense of urgency
 - a. We act in an empowered manner.