

**LIBROS DE TEXTOS**  
**Escuela de Administración (Programa Graduado en Administración de Empresas)**  
**AÑO ACADÉMICO: 2019-2020**

**Maestría en Administración de Empresas, con especialidad en Gerencia**

CODE	COURSE	TEXT	PRICE	ISBN
<b>ACCO 5104</b>	Managerial Accounting	Whitecotton, S., Libby, R. & Phillips, F. (2020). <i>Managerial Accounting</i> . (4 <sup>th</sup> ed.). New York: McGraw Hill Education.	\$189.99	978-1260413984
<b>ECON 5102</b>	Managerial Economics	McGuigan, J. R., Moyer, R. C. & Harris, F. H. (2017). <i>Managerial Economics: Applications, Strategy, and Tactics</i> (14 <sup>th</sup> ed.). Boston, MA: Cengage Learning.	\$149.99	978-1305506381
<b>FINA 5105</b>	Managerial Finance	Berk, J. & DeMarzo, P. (2017). <i>Corporate Finance, The Core</i> (4 <sup>th</sup> ed.). Boston, MA: Pearson Education.	\$279.99	978-0134202648
<b>HUBE 5101</b>	Organizational Behavior	Robbins, S. P. & Judge, T. A. (2017). <i>Organizational Behavior</i> . (17 <sup>th</sup> Ed.). Upper Saddle River, NJ: Pearson.	\$299.99	978-0134103983
<b>HURE 6131</b>	Human Resource Management	Dessler, G. (2017). <i>Human Resource Management</i> . (15 <sup>th</sup> ed.). Boston, MA: Pearson.	\$279.99	978-0134235455
<b>HURE 6153</b>	Supervision and Leadership	Robbins, S. P. & DeCenzo, R. (2016). <i>Supervision today!</i> (8 <sup>th</sup> ed.). Upper Saddle River, NJ: Pearson.	\$229.99	978-0133884869
<b>MANA 5107</b>	Business Ethics and Policies Formulation	Lawrence, A. & Weber, J. (2017). <i>Business and society: Stakeholders, ethics, and public policy</i> . (15 <sup>th</sup> ed.). McGraw-Hill Companies.	\$299.99	978-0134167848
<b>MANA 5108</b>	Strategic Management	David. (2017). <i>Strategic Management: A competitive advantage approach, concepts and cases</i> . (16 <sup>th</sup> ed.). Boston, MA: Pearson.	\$299.99	978-0133506297
<b>MANA 6141</b>	Global Business Operations	Daniels, J. D., Radebaugh, L. H. & Sullivan, D. P. (2018). <i>International Business: Environments &amp; Operations</i> . (16 <sup>th</sup> ed.). New York, NY: Pearson.	\$279.99	978-0134200057
<b>MANA 6143</b>	Technology Management	Shane, S. A. (2014). <i>Technology strategy for managers and entrepreneurs</i> . Upper Saddle River, NJ: Pearson India. [CLÁSICO]	\$107.99	978-0131879324

CODE	COURSE	TEXT	PRICE	ISBN
<b>MANA 6159</b>	Operations Management and Logistics	Chopra, S. & Meindl, P. (2016). <i>Supply Chain Management: Strategy, Planning, and Operation</i> . (6 <sup>th</sup> ed.). Boston, MA: Pearson.	\$269.99	978-0133800203
<b>MARK 5106</b>	Marketing Management	Marshall, G. W. & Johnston, M. W. (2019). <i>Marketing Management</i> . (3 <sup>rd</sup> ed.). New York, NY: McGraw Hill Education.	\$89.99	978-1260084993
<b>QUME 5103</b>	Quantitative Methods	Anderson, D.R., Sweeney, D.J., Williams, T.A., Camm, J.D. & Cochran, J. J. (2018). <i>Essential of Modern Business Statistics with Microsoft Office Excel</i> (7 <sup>th</sup> ed.). Boston, MA: Cengage Learning.	\$269.99	978-1337298292
<b>RSCH 5113</b>	Research Methods	Hernández-Sampieri, R., Mendoza-Torres, C.P. (2018). <i>Metodología de la Investigación</i> . México, McGraw-Hill Interamericana.  American Psychological Association (2010). <i>Publication Manual of the American Psychological Association</i> . (6 <sup>th</sup> Ed.). Washington, D.C.: APA.	\$69.99  \$39.99	978-1456260965  978-1433805615
<b>SEMI 6160</b>	Business Capstone	Instructor Will provide course material	n/a	n/a



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<b>ACCO 5104</b>	Managerial Accounting	Whitecotton, S., Libby, R. & Phillips, F. (2020). <i>Managerial Accounting</i> . (4 <sup>th</sup> ed). New York: McGraw Hill Education. ISBN:	\$189.99	978-1260413984
<b>ECON 5102</b>	Managerial Economics	McGuigan, J. R., Moyer, R. C. & Harris, F. H. (2017). <i>Managerial Economics: Applications, Strategy, and Tactics</i> (14 <sup>th</sup> ed). Boston, MA: Cengage Learning.	\$149.99	978-1305506381
<b>FINA 5105</b>	Managerial Finance	Berk, J. & DeMarzo, P. (2017). <i>Corporate Finance, The Core</i> (4 <sup>th</sup> ed.). Boston, MA: Pearson Education.	\$279.99	978-0134202648
<b>HUBE 5101</b>	Organizational Behavior	Robbins, S. P. & Judge, T. A. (2017). <i>Organizational Behavior</i> . (17 <sup>th</sup> Ed.). Upper Saddle River, NJ: Pearson.	\$299.99	978-0134103983
<b>HURE 6131</b>	Human Resource Management	Dessler, G. (2017). <i>Human Resource Management</i> . (15 <sup>th</sup> ed.). Boston, MA: Pearson.	\$279.99	978-0134235455
<b>HURE 6151</b>	Collective Bargaining	Holley, W. H., Jennings, K. M. & Wolters, R. S. (2016). <i>The labor relations process</i> . (11 <sup>th</sup> ed.). San Francisco, CA: Cengage.	\$299.00	978-1305576209
<b>HURE 6152</b>	Labor Law	Acevedo Colom, A. (2014). <i>Legislación Protectora del Trabajo Comentada</i> . (8 <sup>va</sup> ed.). San Juan, PR: Ramallo Bros Printing.	\$79.00	N/A
<b>HURE 6153</b>	Supervision and Leadership	Robbins, S. P. & DeCenzo, R. (2016). <i>Supervision today!</i> (8 <sup>th</sup> ed.). Upper Saddle River, NJ: Pearson.	\$229.99	978-0133884869

CODE	COURSE	TEXT	PRICE	ISBN
<b>HURE 6154</b>	Compensation and Benefits	Dessler, G. (2017). <i>Human Resource Management</i> . (15 <sup>th</sup> ed.). Boston, MA: Pearson.	\$279.99	978-0134235455
<b>MANA 5107</b>	Business Ethics and Policies Formulation	Lawrence, A. & Weber, J. (2017). <i>Business and society: Stakeholders, ethics, and public policy</i> . (15 <sup>th</sup> ed.). McGraw-Hill Companies.	\$239.99	978-1259315411
<b>MARK 5106</b>	Marketing Management	Marshall, G. W. & Johnston, M. W. (2019). <i>Marketing Management</i> . (3 <sup>rd</sup> ed.). New York, NY: McGraw Hill Education.	\$89.99	978-1260084993
<b>QUME 5103</b>	Quantitative Methods	Anderson, D.R., Sweeney, D.J., Williams, T.A., Camm, J.D. & Cochran, J. J. (2018). <i>Essential of Modern Business Statistics with Microsoft Office Excel</i> (7 <sup>th</sup> ed.). Boston, MA: Cengage Learning.	\$269.99	978-1337298292
<b>RSCH 5113</b>	Research Methods	Hernández-Sampieri, R., Mendoza-Torres, C.P. (2018). <i>Metodología de la Investigación</i> . México, McGraw-Hill Interamericana.	\$69.99	978-1456260965
		American Psychological Association (2010). <i>Publication Manual of the American Psychological Association</i> . (6 <sup>th</sup> Ed.). Washington, D.C.: APA.	\$39.99	978-1433805615
<b>SEMI 6160</b>	Business Capstone	Instructor will provide course material	n/a	n/a



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<b>HUBE 5101</b>	Organizational Behavior	Robbins, S. P. & Judge, T. A. (2017). <i>Organizational Behavior</i> . (17 <sup>th</sup> Ed.). Upper Saddle River, NJ: Pearson.	\$299.99	978-0134103983
<b>MAHE 6138</b>	Managerial Aspects of Health Care Organizations	Kaluzny, A. D. & Shortell, S. M. (2012). <i>Health Care Management: Organization Design &amp; Behavior</i> . (6 <sup>th</sup> ed.). Delmar Learning. (Clásico)	\$199.99	978-1435488182
		Safian, S. C. (2014). <i>Fundamental of health care administration</i> . (6 <sup>th</sup> ed.). Boston, MA: Pearson.	\$109.99	978-0133065633
<b>MAHE 6139</b>	Legal Aspects and Regulations of Health Care Organizations	Hammaker, D. K. & Knadig, T. M. (2018). <i>Health Care Management and the Law</i> . (2 <sup>nd</sup> ed.). Boston, MA: Jones & Barlett Learning.	\$109.00	978-1284117349
<b>MAHE 6140</b>	Planning, Evaluation, and Control of Health Care Organizations	Longest, B. B., Rakich, J. S. & Darr, K. (2014). <i>Managing Health Services Organizations and Systems</i> . (6 <sup>th</sup> ed.). Maryland: Health Professions. (Clásico)	\$159.99	978-1938870002
		Moseley, G. B. (2018). <i>Managing health care business strategy</i> . (2 <sup>nd</sup> ed.). Burlington, MA: Jones & Bartlett Learning.	\$199.99	978-1284081107

CODE	COURSE	TEXT	PRICE	ISBN
<b>MAHE 6141</b>	Accounting for Health Care Organizations	Bragg, M. (2017). <i>Health Care Accounting</i> (1 <sup>st</sup> ed.). Centennial, CO: Accounting Tools.	\$85.94	978-1938910869
		Young, D. W. (2014). <i>Management Accounting in Health Care Organizations</i> (3 <sup>rd</sup> ed.). Boston, MA: Jossey-Bass.	\$129.99	978-1118653623
<b>MAHE 6157</b>	Information Systems for Health Care Organizations	Wager, Lee, Glaser (2017). <i>Health Care Information Systems: A Practical Approach for Health Care Management</i> . (4th Ed.). Wiley & Sons.	\$119.99	978-1119337188
<b>MANA 5107</b>	Business Ethics and Policies Formulation	Lawrence, A. & Weber, J. (2017). <i>Business and society: Stakeholders, ethics, and public policy</i> . (15 <sup>th</sup> ed.). McGraw-Hill Companies.	\$239.99	978-1259315411
<b>MARK 5106</b>	Marketing Management	Marshall, G. W. & Johnston, M. W. (2019). <i>Marketing Management</i> . (3 <sup>rd</sup> ed.). New York, NY: McGraw Hill Education.	\$89.99	978-1260084993
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		American Psychological Association (2010). <i>Publication Manual of the American Psychological Association</i> . (6 <sup>th</sup> Ed.). Washington, D.C.: APA.	\$39.99	978-1433805615
<b>SEMI 6160</b>	Business Capstone	Instructor Will provide course material	n/a	n/a