

LIBROS DE TEXTOS

Escuela de Administración (Programa Graduado en Administración de Empresas)  
AÑO ACADÉMICO: 2018-2019

NOMENCLATURA	CURSO	TEXTO	ISBN
ACCO 5104	Managerial Accounting	Jiambalvo (2016). <i>Managerial Accounting</i> . (6 <sup>th</sup> ed). Wiley.	978-1119158011
ECON 5102	Managerial Economics	Keat, P. G. & Young, P. K. (2014). <i>Managerial Economics: Economic Tools for Today's Decision Makers</i> (7 <sup>th</sup> ed). Boston: Pearson Education.	978-0133020267
FINA 5105	Managerial Finance	Berk, J. & DeMarzo, P. (2017). <i>Corporate Finance, The Core</i> (4 <sup>th</sup> ed). Boston, MS: Pearson Education.	978-0134202648
HUBE 5101	Organizational Behavior	Robbins, S. P. & Judge, T. A. (2017). <i>Organizational Behavior</i> . (17 <sup>th</sup> Ed). Upper Saddle River, NJ: Pearson.	978-0134103983
HURE 6131	Human Resource Management	Dessler, G. (2017). <i>Human Resource Management</i> . (15 <sup>th</sup> ed). Boston, MA: Pearson.	978-0134235455
HURE 6144	Research Methods in Human Resources I	Leedy, P. D. & Ormrod, J. E. (2016). <i>Practical research: Planning and design</i> . (11 <sup>th</sup> ed). New Jersey: Pearson.	978-0133741322
HURE 6145	Research Methods in Human Resources II	Ver HURE 6144	
HURE 6151	Collective Bargaining	Holley, Ross & Wolters (2017). <i>The labor relations process</i> . 11 <sup>th</sup> ed. Cengage.	978-1305576209
		Carrell, M. R., Heavin, C. (2013). <i>Labor relations and collective bargaining: private and public sectors</i> . (10 <sup>th</sup> ed). Upper Saddle River, NJ: Pearson.	978-0132730013
HURE 6152	Labor Law	Acevedo Colom (2015). <i>Legislación Protectora del Trabajo Comentada</i> . (8va ed). Ramallo Bros Printing.	
HURE 6153	Supervision and Leadership	Robbins & DeCenzo (2016). <i>Supervision today!</i> (8 <sup>th</sup> ed). Upper Saddle River, NJ: Pearson.	978-0133884869
HURE 6154	Compensation and Benefits	Martocchio, J. (2017). <i>Strategic compensation: a human resource management approach</i> . (9 <sup>th</sup> ed). Prentice Hall.	978-0134320540

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MAHE 6138	Managerial Aspects of Health Care Organizations	Kaluzny, A. D. & Shortell, S. M. (2012). <i>Health Care Management: Organization Design &amp; Behavior</i> . (6 <sup>th</sup> ed). Delmar Learning. (Libro Clásico) Safian (2014). <i>Fundamentals of Health Care Administration</i> . (6 <sup>th</sup> ed). Pearson.	978-1-4354-8818-2 978-0133065633
MAHE 6139	Legal Aspects and Regulations of Health Care Organizations	Hammacker & Knadig (2018). <i>Health Care Management and the law</i> . (2 <sup>nd</sup> ed). Jones & Bartlett Learning.	978-128417349
MAHE 6140	Planning, Evaluation, and Control of Health Care Organizations	Longest, B. B., Rakich, J. S. & Darr, K. (2014). <i>Managing Health Services Organizations and Systems</i> . 6 <sup>th</sup> ed. Maryland: Health Professions. (Libro Clásico) Moseley (2018). <i>Managing Health Care Business Strategy</i> . (2 <sup>nd</sup> ed). Jones & Bartlett Learning.	978-1938870002 978-1284081107
MAHE 6141	Accounting for Health Care Organizations	Young, D. W. (2014). <i>Management Accounting in Health Care Organizations</i> (3 <sup>rd</sup> ed). Boston, MS: Jossey-Bass.	978-1118653623
MAHE 6144	Research Methods in Health Care Organizations I	Leedy, P. D. & Ormrod, J. E. (2016). <i>Practical research: Planning and design</i> . (11 <sup>th</sup> ed). New Jersey: Pearson.	978-0133741322
MAHE 6145	Research Methods in Health Care Organizations II	Ver MAHE 6144	
MAHE 6157	Information Systems for Health Care Organizations	Wager, Lee, Glaser (2017). <i>Health Care Information Systems: A Practical Approach for Health Care Management</i> . 4th Ed. Wiley & Sons.	978-1119337188
		Laudon & Laudon (2018). <i>Management Information Systems: Managing the digital firm</i> . 15 <sup>th</sup> ed. Upper Saddle River, NJ: Pearson.	978-0134639710
MANA 5107	Business Ethics and Policies Formulation	Lawrence, A. & Weber, J. (2017). <i>Business and society: Stakeholders, ethics, and public policy</i> . (15 <sup>th</sup> ed). McGraw-Hill Companies.	978-1259315411
		Fraedrich, J. y Ferrell, L. (2017). <i>Ética en los negocios: Casos y toma de decisiones</i> . Cengage Learning.	978-6075262772

		Laasch, O. y Conaway, R. (2017). <i>Principios de administración responsable: Sostenibilidad, responsabilidad y ética locales</i> . 1ra ed. Cengage Learning.	978-6075228662
MANA 5108	Strategic Management	David. (2017). <i>Strategic Management: A competitive advantage approach, concepts and cases</i> . (16 <sup>th</sup> ed). Pearson.	978-0134167848
MANA 6132	Decision Making Techniques	Render, B., Render, B., Stair, R. M., Hanna, M. E. & Hale, T. S. (2015). <i>Quantitative analysis for management</i> . (12 <sup>th</sup> ed). Upper Saddle River, NJ: Pearson.	978-0133507331
MANA 6133	Project Management	Pinto, J. K. (2016). <i>Project Management: Achieving Competitive Advantage</i> . (4 <sup>th</sup> ed). Pearson.	978-0133798074
		Gido, J. & Clements, J. P. (2012). <i>Administración exitosa de proyectos</i> . 5ta. Ed. México: Cengage Learning Editores.	978-6074817881
MANA 6141	Global Business Operations	Griffin, R. W. & Pustay, M. W. (2015). <i>International Business: A Managerial Perspective</i> . Prentice Hall.	978-0133768756
MANA 6142	Legal Aspects and Regulations of Management	Reed, O. L., Pagnataro, M. A., Cahoy, D. R., Sheed, P. J. & Morehead, J. W. (2016). <i>The Legal and Regulatory Environment of Business</i> . (17 <sup>th</sup> ed). McGraw-Hill Irwin.	978-0078023859
MANA 6144	Research Methods in Management I	Leedy, P. D. & Ormrod, J. E. (2016). <i>Practical research: Planning and design</i> . (11 <sup>th</sup> ed). New Jersey: Pearson.	978-0133741322
MANA 6145	Research Methods in Management II	Ver MANA 6144	
MANA 6159	Operations Management and Logistics	Chopra, S. & Meindl, P. (2016). <i>Supply Chain Management: Strategy, Planning, and Operation</i> . (6 <sup>th</sup> ed). Pearson.	978-0133130751
MARK 5106	Marketing Management	Kotler & Keller (2016). <i>Framework for Marketing Management</i> . (6 <sup>th</sup> ed). Pearson.	978-0133871319
QUIME 5102	Quantitative Methods	Berenson, M. L. & Levine, D. M. (2014). <i>Basic Business Statistics: Concepts and Applications</i> (13 <sup>th</sup> ed). Boston: Pearson.	978-0321870025

NOTA:

Recursos marcados en azul claro

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