ADDENDUM #6 TO THE INSTITUTIONAL CATALOG 2017-2020

(REV. November 15, 2017)

Amendment effective on August 1st, 2018

Page 31 – Institutional Goals and values revision

INSTITUTIONAL GOALS

1. **Student-centered Learning Culture**

   Columbia promotes the student's leading role in the teaching and learning process, integrating a curriculum based on competencies and an active, participative, and collaborative teaching model that develop initiative and creativity responding to the learner's knowledge and complemented by curricular activities that promote students' integral development.

2. **University Social Responsibility**

   Columbia values and promotes a proactive attitude, adopting habits, strategies and processes (curricular and extra-curricular) that contribute to the well-being and social interest of the educational environment fostering the human being's integral development.

3. **Organizational Conduct**

   Promote values that allow for a work environment of respect, participative, innovative, motivational, with an attitude of collaboration, customer oriented, and adaptable to change.

4. **Growth and Scope**

   Columbia is focused on an institutional, continuous, and sustained growth without borders that will allow it to strengthen its resources and broaden its scope.

5. **Institutional Effectiveness and Development**

   Columbia promotes a culture of continuous improvement in its administrative and academic endeavors, achieving quality and excellence.

6. **University Experience**

   Contribute to students' intellectual, cultural, and social enrichment, strengthening their university experience to prepare them to enter the world of work.

INSTITUTIONAL VALUES

Columbia values:

- ***Ethics***

  Responsible, moral, and legal behavior

- ***Innovation***

  Create and reinvent

- ***Perseverance***

  Constant and consistent effort until the purpose is achieved

- ***Excellence***

  Exceed the norms of superior quality

- ***Commitment***

  Fulfill the obligation contracted.

- ***Vocation of Services***

  Satisfy the customer's need

- ***Respect for Diversity***

Value the diversity of opinions, beliefs and cultural traditions.